



10 RAZONES PARA INVERTIR EN TURQUÍA

OPPORTUNITIES



OPORTUNIDADES SECTORIALES SECTORAL OPPORTUNITIES



AUTOMOTIVE

- 14th largest manufacturer in the World, 4th in Europe
- 1.5 million vehicle produced
- Market: \$13 billion
- Export: \$25.5 billion



MACHINERY & ELECTRICAL EQP.

- Largest TV & white goods producer in Europe
- Market: \$34 billion
- Export: \$28 billion



AEROSPACE & DEFENCE

- \$19 billion defence spending
- Industry: \$11 billion
- Export: \$2.3 billion
- Air passengers: 210 million



ENERGY

- Market: \$66 billion
- Growing demand
- Energy corridor
- Untapped renewables



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AGROFOOD

- Agriculture & Food Industry Market: \$103 billion
- Export: \$19 billion
- Export to around 200 countries



INFRASTRUCTURE

- \$156 billion PPP contracts (2003-2020)
- More opportunities in transport, energy, health

CONTACTO

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